

Gabriel Sedillo

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As a recent college graduate with a bachelor's degree in advertising, I am eager to launch my career and utilize my skills to contribute to the success of a dynamic organization. With a solid foundation in advertising principles and a knack for creative problem-solving, I am confident in my ability to deliver innovative solutions and results. I am a quick learner, a team player, and enthusiastic about making an impact in the advertising industry.

EDUCATION

Bachelor of Arts (B.A.) - Advertising & Brand Strategies Aug 2019 - May 2023

Texas Tech University, Lubbock, TX

Minor in Media Strategies | GPA: 3.7 | Magna Cum Laude

- Student Government Association (SGA) Ambassador 2019-2022
- Tech Advertising Federation (TAF) Member 2022-2023

RELEVANT EXPERIENCE

Second Place 2022

Hub City Student Advertising Competition

Planned and pitched an entire Advertising Campaign for Market Street that met the client's brief goals, targeted the college age demographic, all within 8 hours.

OTHER EXPERIENCE

Barista | Shift Supervisor Jun 2019 - Present

Starbucks, Lubbock, Texas

- Provides friendly customer service while remaining calm during periods of high-volume.
- Opened registers, managed tills, and cleaned customer areas while applying effective communication skills when working with others.
- Recommended products based on a solid understanding of individual customer needs and preferences, as well as adapting to any current shortages or unforeseen issues.

SKILLS

Proficient in Adobe Creative Cloud, Detailed Oriented, Highly Organized, Strong Communication, High Adaptability, Confident & Friendly Manner, Proficient in Microsoft Office

LICENSES & CERTIFICATIONS

Hootsuite Platform Certification 2023

Hootsuite Social Media Marketing Certification 2023

HubSpot Marketing Software 2023

HubSpot Digital Advertising 2023

Google Ads Search Certification 2023

REFERENCES

Available Upon Request